

565/2
BUSINESS STUDIES
PAPER 2
JULY/AUGUST 2014
TIME: 2½ HOURS

KURIA WEST SUB-COUNTY JOINT EXAMINATION - 2014

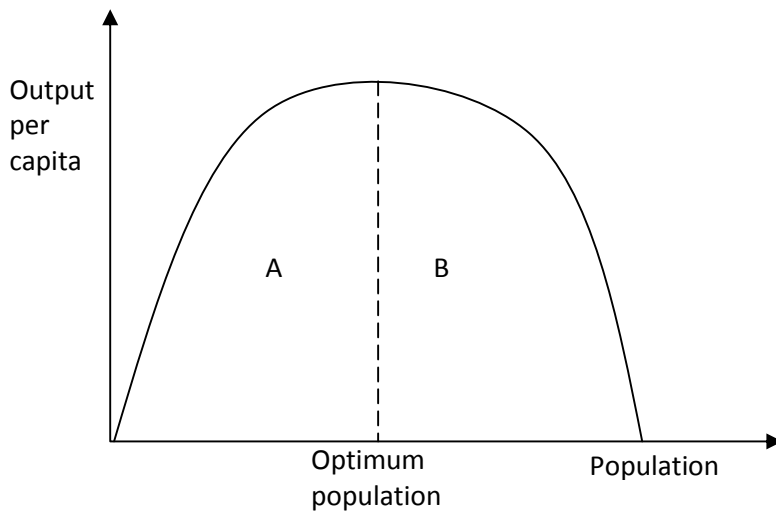
Kenya Certificate of Secondary Education
BUSINESS STUDIES
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INSTRUCTIONS TO CANDIDATES:

1. This paper consists of **six** questions.
2. Answer any five questions.
3. All questions carry equal marks.
4. Candidates should check the question paper to ascertain that all the pages are printed and no questions are missing.

1. (a) Explain any **five** means of payment that are available to traders in Kenya. (10mks)
- (b) Suggest **five** measures that a country may take to ensure proper development planning. (10mks)
2. (a) Discuss **five** measures that a business may take to safeguard and control its property. (10mks)
- (b) The diagram **below** represents the population and output per capita of a certain country.

Explain any **five** challenges to the country if her total population is found at the part marked **A**. (10mks)



3. (a) Explain **five** benefits to a business that adopts an enclosed office layout. (10mks)
- (b) Highlight any **five** negative effects of free trade to a country. (10mks)
4. (a) Outline **five** benefits of advertising to a consumer. (10mks)
- (b) The following information was obtained from the books of ocampo traders for the year ended 31st Dec. 2012.

	Shs.
Purchases for the year	400,000
Carriage inwards	50,000
Capital	1,000,000
Sales	800,000
Total expenses	195,000
Stock on 1 st Jan 2012	40,000
Returns outwards	30,000
Stock on 31 st Dec 2012	100,000
Total creditors	35,000
Debtors	30,000
Returns inwards	45,000

- (a) Calculate the cost of goods sold. (2mks)
(b) Gross profit. (2mks)
(c) Margin %. (2mks)
(d) Rate of stock turn over. (2mks)
(e) Rate of return on capital. (2mks)

5. (a) Hassan is a trader at Kerugoya town. Explain **five** benefits he would enjoy when he opens a current account with a commercial bank. (10mks)

(b) Despite their poor performance, the government is still interested in operating public corporations in the country. Explain **five** reasons why this is so. (10mks)

6. (a) Describe **five** channels that a manufacturer could use to distribute exported goods. (10mks)

(b) The following information relates to odyssey enterprises for the month of June 2011.

1st June credit purchases from Kalembe received invoice no. 10 Shs.38000.

3rd June purchased goods on credit from Wetangula, Shs.60000 and received invoice no. 11.

5th June returned goods to Kalembe received credit note no. 24 Shs.5600.

20th June purchase returns to Wetangula, credit note no.42, Shs.10000.

30th June credit purchases from Wetangula, invoice no.18, Shs.5000

- (i) Enter the information in the relevant journal(s). (5mks)
(ii) Post the information to the relevant ledger accounts in the ledgers. (5mks)

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