| Name | Index Number |
|-------------------|-----------------------|
| 565/2 | Candidate's Signature |
| BUSINESS STUDIES | <u> </u> |
| March/April, 2013 | Date |
| Time· 2½hours | |

KENYA CERTIFICATE OF SECONDARY EXAMINATION
MOKASA JOINT EXAMINATION
BUSINESS STUDIES
Paper 2
Time: 2½ hours

Instructions to candidates.

Page 2

This paper consists of SIV questions

- This paper consists of SIX questions.
- > Answer any **FIVE** questions.
- Write your answers in the answer booklet provided.
- > All questions carry equal marks.
- > This paper consists of 3 printed pages.
- > Capidates should check the question paper to ascertain that all the pages are printed as ridicated and that no questions are missing.

For Examiner's Use Only

| Question | 1 | 2 | 3 | 4 | 5 | 6 | Total |
|----------|---|---|---|---|---|---|-------|
| Marks | | | | | | | |
| | | | | | | | |

1. a). Identify **five** circumstances under which communication may be ineffective.

(10 marks)

- b). One of the main objectives of vision 2030 is to drastically reduce the rate of unemployment in the economy. Explain **five** ways through which the government may achieve this.

 (10 marks)
- 2. a). Explain **five** benefits of using cheques as a means of payment.

[10 marks]

- b). As a County Governor, explain **five** ways in which the National Income statistics will be of benefit to you. (10 marks)
- 3. a). Apart from taxation, explain **five** other ways the Government raises its finances.

(10 marks)

b). Describe **five** steps taken in personal selling

(10 marks)

4. a). Distinguish between a bonded warehouse and a free warehouse.

(10 marks)

b). Record the following transactions relating to Ribaki stores in the General Journal.

(10 marks)

2011:

Oct 2: A photocopier worth shs. 93,000 were purchased on credit from Lisa paper works.

Oct 3: Office furniture worth shs 00,000 was sold on credit to Poa place for Shs. 80,000

Oct 8: A machine whose book value was shs 120,000 was sold to Tetu traders for Shs. 95,000 on credit

Oct 10: An old motor refice worth sh. 270,000 was sold to Iten traders on credit.

5. a). Explain **five** characteristics of Life Assurance.

(10 marks)

b). Explain **five** ways in which the Government may increase the amount of money in circulation in an economy. (10 marks)

- 6 a). Explain **four** benefits a general line textile manufacturer may enjoy by specializing in the production of a single product. (8 marks)
 - b). Record the following transactions in a three column cashbook and balance it off as at 30th June 2012. (12 marks)

- June 6. Bought stock worth Sh. 70,000 and paid by cheque less 8% discount.

 June 9. Received sh. 25,000 from Mr. Lonyangapuo a debtor by cheque.

 2% cash discount.

 June 10 The
- June 10. The proprietor took Sh.10,000 cash for his son's birthday arty.
- June 12. Withdrew Sh.48,000 from the bank for office use.
- June 15. Murgor settled his account of shs. 45,000 by chequ€
- June 18. Paid wages Sh.10,000 Cash.
- June 20. Murgor's cheque was dishonoured.
- June 27. Sold goods worth Sh. 68,000 receiving \$1.28,000 cash and the rest by cheque.
- June 30. Transferred all cash to the bank Except Sh.8,000.

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