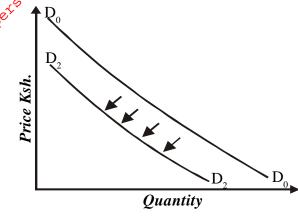
							٠, د در	n.						
NAME		•••••	••••••	•••••	•••••		ers	INDE	X NO.	•••••	••••••	••••••	•••••	•••••
					34Cger	S _{OS}		CANE	OIDAT	E SIGN	NATUR	RE	•••••••	
		•••••	•••••	1944.				DATE						
565/1 BUSINESS PAPER 1 JULY/AUG 2 HRS 565/1 BUSINESS PAPER 1 2 HRS	GUST 26	ENY/		LEN		T EV TE O				EST RY EI	DUC A	ATIO	N	
(a) Wr (b) Sig	STRUCT ite your n n and wri	ame ar	nd index late of e	k numbe examina	er in the ation in	e spaces the spa	ces pro							
Question	n 1	2	3	4	<u>Fo</u> 5	r exam 6	iner's 7	use on 8	y. 9	10	11	12	13]
Marks														1
	Duestion	14	15	16	17	18	19	20	21	22	23	24	25	<u>-</u>]

Total Marks

Marks

7. Use the following diagram to answer the question below.



Highlight **four** factors that has led to the shift from $D_0 D_0$ to $D_2 D_2$. (4marks)

8. Outline **four** factors that may influence the choice of a distribution channel. (4marks)

9. The following balances were extracted from the books of Roho Safi Merchants for the year ended 31st December 2006.

	Sh.
Land	110 000
Debtors	64 000
Capital	156 000
Sales	95 000
Purchases	58 000
Stock	35 400
Creditors	47 700
General expenses	41 800

(4marks)

...ce as at 31st December 2006.

The state of the state o

10.

12.

Highlight four circumstances underwhich an Insurance Company may re-insure.	(4n
Mention four ways in which one can identify a business opportunity.	(4 r

December 2012. Sh. 1,000,000 Sales

> Opening stock Sh. 100, 000

Gross profit margin 20%

Closing stock 25% of cost of goods sold

The following information relate to Nanyuki traders for the period ended 31st

Required:

ant for the period ender 31st December 201.

The period ender 31st December 201.

The period ender 31st December 201.

The period ender 31st December 201. (4marks) **13.** Highlight **four** features of a monopolistic market structure. (4 marks) **14.** Write the following accounts as either Nominal, Real or Personel account. (4 marks) Account <u>Class</u> Building Rent Owing Rent Loan List **four** factors that may limit the growth of a country's national income. **15.** (4 marks)

Description Constitution Description 1

	r & Colit	
24.	JB importers have imported goods which are being held at the port of Mombasa awaiting clearance. Identify four documents used in international trade that the	
	company will require to have good released.	(4 marks)
	Jit Six Walt	
25	Highlight four duties of a receptionist in an organisation.	(4 m o dro)
25.	105 P	(4 marks)
∨ More &	e ^e	
\$0°T		