| NAME: | INDEX NO: |
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565/1
BUSINESS STUDIES
PAPER 1
JULY / AUGUST 2013
TIME: 2 HOURS

NANDI NORTH DISTRICT JOINT MOCK EVALUATION TEST 2013

Kenya Certificate of Secondary Education BUSINESS STUDIES PAPER 1

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

- 1. Write your Name and Index Number in the spaces provided above.
- 2. Sign and write the date of the examination in the spaces provided above.
- 3. Answer all the questions.
- 4. All answers must be written in the spaces provided in this booklet.
- 5. Do not remove any pages from this booklet.

FOR EXAMINER'S USE ONLY

| Question | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
|----------|---|---|---|---|---|---|---|---|---|----|----|----|----|
| Marks | | | | | | | | | | | | | |

| Question | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | TOTAL % |
|----------|----|----|----|----|----|----|----|----|----|----|----|----|------------|
| Marks | | | | | | | | | | | | | |

| | | COR. | |
|-------|-------------------|--|--------|
| 1. | Sta pub (i) | tte <u>four</u> reasons why some local authorities in Kenya find it difficult to provide the utilities. Atternoon ways in which a commercial attaches promotes trade. | (4mks) |
| | (ii) | | |
| | (iii) | ······································ | |
| | (iv) | | |
| 2. | Sta | ite <u>four</u> ways in which a commercial attaches promotes trade. | (4mks) |
| | (i) | ······································ | |
| | (ii) | and the second s | |
| | (iii) | _Ç aÇ [©] | |
| | (iv) | ~~ | |
| | → ∽: - | · · · · · · · · · · · · · · · · · · · | (4mks) |
| e 4 | Ç(i) | | |
| ETE Y | (ii) | | |
| 0 | ` , | | |
| 4 | ` , | | |
| 4. | Hig (i) | hlight <u>four</u> advantages of using billboards as a medium of advertising. | - |
| | (ii) | | |
| | (iii) | | |
| | (iv) | | |
| 5. | Ou | tline four activities that take place at the issuance stage in a warehouse. | |
| | (i) | | |
| | (ii) | | |
| | (iii) | | |
| | (iv) | | |
| 6. | | ite <u>one</u> circumstance under which each of the following postal services wou st appropriate to use. Speed Post : | (4mks) |
| | | | |
| | (ii) | Poste-Restante: | |
| | | | |
| | (iii) | Business Reply Service: | |
| | | | |
| | (iv) | Registered Mail: | |
| | | | |

| | | | , of the | |
|-------|---|---------------------------------------|---------------------------------------|-----------|
| 7. | | | level of production that relates to e | |
| | the follo | wing activities: | | (4mks) |
| | | -70° | LEVEL OF PRODUCTION | _ |
| | A | Selling goods in the market | | - |
| | В | Fishing from a river | | _ |
| | С | Constructing & Road | | _ |
| | D | Making shoes | | |
| 8. | Outline | four emerging trends in office mar | nagement. | (4mks) |
| | (i) | | | |
| | (ii) _× | | | |
| | (iii) 🕉 | , | | |
| | (1) (1) (1) (1) (1) (1) (1) (1) (1) (1) | | | |
| 2. 4. | Ç.Y | | | |
| 9. | State fo | our differences between liners and | tramps as forms of sea transport. | (4mks) |
| | LINE | | TRAMPS | , |
| | (i) | | (i) | |
| | (1) | | (1) | |
| | | | | ••••• |
| | (ii) | | (ii) | |
| | | | | |
| | (iii) | | (iii) | |
| | | | | |
| | (iv) | | (iv) | |
| | | | | |
| | | | | |
| 10 | Otieno a | and Nioroge bought a building for | shs. 5,000,000. Otieno paid shs. 3 | 000 000 |
| | | | building was insured for shs. 8 | |
| | | | _ | ,,000,000 |
| | • | the risk of fire. The building was la | • | |
| | (a) Stat | te the amount of compensation like | ly to be paid by the insurance com | |
| | | | | (2mks) |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | (b) Give | e a reason for your answer. | | (2mks) |
| | | | | |
| | | | | |

| | , oth | |
|--------------|--|-----------------|
| | 11. Highlight <u>four</u> factors that may encourage entrepreneurship in Kenya. | (4mks) |
| | (i) (ii) (iii) (iv) | |
| | (ii) | |
| | (iii) | |
| | (iv) | |
| | and the second s | |
| | 12. State four circumstances leading to the dissolution of a company through a corder. | (4mks) |
| | (i) ₆ c ⁵ | |
| | (ii) | |
| | (iii) _C o ^(c) | |
| | (Fiv) | |
| for note fre | | |
| .e | 13. State four assumptions of the law of demand. | (4mks) |
| Not | (i) | |
| \$0° | (ii) | |
| | (iii) | |
| | (iv) | |
| | | |
| | 14. Mention <u>four</u> circumstances which the market outlet may be the main factor i | |
| | deciding on the location of business enterprise. (i) | (4mks) |
| | (ii) | |
| | (iii) | |
| | · · | |
| | (iv) | |
| | | |
| | 15. Give <u>four</u> ways in which a manufacturer in a monopolistic competition may use differentiate his products from those of rival firms. | se to (4mks) |
| | (i) | |
| | (ii) | |
| | (iii) | |
| | (iv) | |
| | | |
| | 16. Highlight four disadvantages of a long chain of distribution of goods. | (4mks) |
| | (i) | , |
| | (ii) | |
| | (iii) | |
| | (iv) | |

| 17. Sta | ate <u>three</u> differences betwee | င [်] n monop øl y | ్రీ and oligopoly. | (3mks) |
|---------------|---|---------------------------------------|------------------------------------|---------|
| MC | DNOPOLY | × Pape. | OLIGOPOLY | |
| (i) | ģé | Rap | (i) | |
| | e e e | | | |
| (ii) | | | (ii) | |
| /··· \ | | | /···\ | |
| (iii) | à | | (iii) | |
| 18. Hi | , Q | e inequalitie: | s among the citizens of a country | |
| (i) | | • | | |
| (ii) | ······ | | | |
| (III) | | | | |
| (iv) | | | | |
| 19. Ou (i) | itline <u>four</u> factors leading to d | decline in bir | th rates of developing countries. | (4mks) |
| (ii) | | | | |
| (iii) | | | | |
| (iv) | | | | |
| 20. Sta | ate <u>four</u> reasons why the gov | ernment lev | ies taxes. | (4mks) |
| (i) | | | | |
| (ii) | | | | |
| ` , | | | | |
| | ghlight <u>four q</u> ualities needed | | dity to function as money | (4mks) |
| (i) | - ' | | | ` , |
| ` ' | | | | |
| | | | | |
| (iv) | | | | |
| 22.Ou | ıtline <u>four</u> problems a countr | y is likely to | encounter if she does not particip | oate in |
| for | eign trade. | | | (4mks) |
| (i) | | | | |
| | | | | |
| | | | | |
| (IV) | | | | |

23. For each of the following transactions, indicate the account to be debited, the account to be credited and the ledger in which the account would be maintained. (4mks)

| Transaction | Account debited | Ledger | Account credited | Ledger |
|--------------------------|--|--------|------------------|--------|
| (a) Bought goods worth | So S | | | |
| sh. 20,000 from Kuria on | Ce CA | | | |
| credit. | F O | | | |
| (b) Paid sh. 600 in cash | | | | |
| for insurance. | | | | |

24. From the following two-column cash book, describe the transaction that took place on the dates given below. (3mks)

| | | - | | | | | (|
|--|-----------------|--------|-------|-------|-----------|--------|-------|
| Date | D étails | Cash | Bank | Date | Details | Cash | Bank |
| of the same of the | 2°C | Sh. | Sh. | | | Sh. | Sh. |
| May 2 | Sales | 10,000 | | May 3 | Creditors | | 5,000 |
| <i>∞</i> ²⁰ 5 | Cash | | 5,000 | 4 | Salaries | 3,000 | |
| S [®] | | | | 5 | Bank | 5,000 | |
| | | | | | Bal. C/d | 2,000 | |
| | | 10,000 | 5,000 | | | 10,000 | 5,000 |

| (i) | May 2nd: |
|-------|----------|
| (ii) | May 3rd: |
| (iii) | May 4th: |
| (iv) | May 5th: |

25. Kilio had the following balances at the end of the trading period on 31st December

| <u>Sn.</u> |
|------------|
| 40,000 |
| 140,000 |
| 400,000 |
| 180,000 |
| 160,000 |
| 100,000 |
| 70,000 |
| |

Prepare his balance sheet as at the end of the trading period. (5mks)