Studies

ER 2

MARCH/APRIL 2013

TIME: 2<sup>1</sup>/<sub>2</sub> HOURS

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## **WESTERN ZONE JOINT EXAMINATIONS - 2013** (WEZOJE)

Kenya Certificate of Secondary Education (KCSE)

Form Four **Business Studies** Paper 2

## Instructions to Candidates

- 1. This paper comprises of 6 (Six) Questions
- C? Each question carries 20 marks
- D? Answer any five (5) Questions only
- D? All answers must be written in the answer foolscaps provided.

This paper consist of 2 printed pages. Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no question is missing.

			Oth		
1	a)	Discuss <b>five</b> ways of improv	ing the efficiency of a w	varehouse.	(10 marks)
	b)	Distinguish between a <b>public corporation</b> and a <b>co-operative</b> .			
2	a)	Explain <b>five</b> benefits that could account to a customer who buys goods from a			
		departmental store.			(10 marks)
	b)	Explain <b>five</b> advantages of	dvertising to a produce	r.	(10 marks)
3	a)	Under what circumstances v	will an exporter prefer air transport to water transport.		(10 marks)
	b) Prepare a duly balarieed three column cash book from the following information				
		extracted from the books Trachea Traders.			
	Jan	1st: Balance b/d cash shs. 4,000, bank 27,000.			
	Jan	4th: Settled Olweny creditors account of shs 8000 by cheque having deducted 6% cash			
		é discount.			
	Jan	Received shs 6000 cash from Mutoma Traders.			
	Jan 🔨	n 16th: Deposited shs 4,500 to the bank account.			
	Jan 26th: Deposited shs 4,500 to the bank account.  Jan 24th: Withdrew shs. 9,200 from the bank for private use.				
<u> </u>	29th: Received shs. 19,950 from Kahawa by cheque aafter allowing 5% discount.				
\$	Jan 29th: Received shs. 19,950 from Kahawa by cheque aafter allowing 5% discount.  Jan 31st: Banked all the cash leaving shs 1,500 in the office.  a) Describe <b>five</b> features of human wants				(10 marks)
, A	a)	a) Describe <b>five</b> features of human wants			
\$	b) Explain <b>five</b> measures that can be taken by the central bank to reduce money supply				
	in an economy. (10ma				
5	a) The following trials balance was extracted from the books of Kimani Traders as at 30 <sup>th</sup> June 2010 Kimani Traders				
	Trial Balance As at 30 <sup>th</sup> June 2010				
			Dr	Cr	
	Premises		1,500,000		
	Debto	rs and creditors	20,000	30,000	
	Cash at Bank		90,000		
	Cash a	at hand	10,000		
	Purchases and sales		1,140,000	320,000	
	Stock	of goods on 1st July 2009.	45,000		
	Discou	ınts	6,000	2000	
	Salarie	es and wages	50,000		
	Commissions Power and lighting Returns Carriage inwards Carriage outwards			8,000	
			12,000		
			15,000		
			5,400		
			2,300		
	Capita	1		1,5343,700	
	Furniture				
			1,922,700	1,922,700	
	Additio	ional information			
	i) Stock of goods on 30 <sup>th</sup> June 2010 was worth shs. 22,000 Required: Prepare the trading profit and loss account for the year ending 30 <sup>th</sup> June 2010 (10 mark				
	b) Explain <b>five</b> limitations of adopting new technology by a business.			(10 marks)	
6	a) Explain <b>five</b> assumptions of monopolistic market structure.				(10 marks)
	b) Discuss <b>five</b> methods of solving unemployment problem in Kenya.				(10 marks)

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