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BUSINESS STUDIES
PAPER 2
TIME: 2½ HRS
JULY/AUGUST 2014

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**WESTLANDS FORM 4 JOINT EXAMINATION** 

Kenya Certificate of Secondary Education

## **BUSINESS STUDIES**

Paper 2 JULY/AUGUST 2014 Time: 2½ hours

## INSTRUCTIONS TO CANDIDATES

- a) This paper consists of six questions.
- b) Answer any five questions.
- c) ALL questions carry equal marks.

1. a) Explain five factors that may influence the level of national income of a country. (10 mks) b) Explain five circumstances under which a wollesaler becomes essential in the chain of distribution. (10 mks)a) Explain five reasons why an individual would prefer to use letters for business communication. (10 mks) b) Explain five ways in which development banks contribute to the development of Kenya. (10 mks) a) Draw four differences between a co-operative society and a public limited company. (10 mks) b) The following information relates to Amayo traders for the year ended 31st Dec 2012. Fixed Assets 5,000,000 Current assets 650,000 Net profit 300,000 Capital 4,700,000 Corrent liabilities 650,000 Sales 2,000,000 Stock (1st Jan 2012) 100,000 Stock (31st Dec 2012) 200,000 Gross profit margin was 20% Calculate i) current ratio ii) Gross profit iii) Rate of stock turnover iv) Capital employed a) Highlight five measures that a business would take to ensure smooth functioning of his warehouse. (10 mks)b) Explain five causes of unemployment in Kenya. (10 mks) 5. a) Explain five factors that could hasten economic development in a country. (10 mks) b) Outline five benefits that could be enjoyed by a person who decides to take an endowment policy. (10 mks) 6. a) Highlight four causes of demand pull inflation. (10 mks) b) Maua traders had the following transactions in the months of July 2013: July 5th: received a cheque from Ouma ks h 5,500 after allowing him a cash discount of Kshs 500 July 7th: Muema, a debtor paid his account of Kshs 6,000 discount of 5% July 10th: cash sales of kshs 12,500 July 14th: Received a cheque from Njoroge Kshs 4,750 July 26th: Received a commission in cash of ksh 1,500 from J. Mwango Prepare a cash receipt journal from the information given. (10 mks)