NAME:	INDEX NO:
GATUNDU SOUTH FORM FOUR 2016 EVALUATION EXA	AM

565/1 BUSINESS STUDIES PAPER 1 JULY/AUGUST 2016 TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

- * Write your name and Index numbers in the spaces provided.
- * Answer all questions in spaces provided.
- ❖ All answers should be written in the spaces provided in this booklet.

Qs	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Mks														

Qs	15	16	17	18	19	20	21	22	23	24	25
Mks											

TOTAL	
MARKS	

1.	Highlight four ways in which business studies may be of benefit to an individual. (4 Mks)
	(a)
	(b)
	(c)
	(d)
2.	Outline four features of economic resources. (4 Mks)
	(a)
	(b)
	(c)
	(d)
3.	Highlight four characteristics of labour as a factor of production. (4 Mks)
	(a)

	(b)	
	(c)	
	(d)	
4.	List	t four sources of business idea. (4 Mks)
	(l-)	
	(b)	
	(c)	
	(d)	
5.	Hig	shlight four elements of a carbon copying in the reproduction of documents. (4 Mks)
	(a)	
	(b)	
	(c)	

	Hire purchase	Installment buying
(i)		
()		
(ii)		
(iii)		
,		
(iv)		
ntion	four current trends in forms of business unit	s. (4 Mks)

(d)		(c)
8. Outline four duties of commercial attaches. (4 Mks) (a) (b) (c) (d) 9. Highlight four advantages of human porterage. (4 Mks) (a) (b)		
8. Outline four duties of commercial attaches. (4 Mks) (a)		(d)
(b)	8.	Outline four duties of commercial attaches. (4 Mks)
(b)		(a)
(c)		
(c)		(b)
(d)		
(d)		(c)
9. Highlight four advantages of human porterage. (4 Mks) (a) (b) (c)		
9. Highlight four advantages of human porterage. (4 Mks) (a) (b) (c)		
(b)	9.	
(c)		(a)
(c)		
(c)		(b)
(d)		(c)
		(d)

10. Outline four ways that the government can usupplied. (4 Mks)	ise to influence the quantity of a commodity
(a)	
(d)	
11. List four factors that determine the size of a	firm. (4 Mks)
(a)	
(d)	
12. Outline four factors that a producer would c Mks)	onsider when selecting a distribution channel. (4
(a)	

(b)		
(c)		
(d)		
	tline four challenges that may be ome approach. (4 Mks)	be encountered when measuring national income using
(a)		
` '		
(b)		
(c)		
(d)		
	e following information was obcember 2014.	tained from the records of Biashara traders as at 31st
		Sh.
	Long term loan	20,000
	Debtors	6,000
	Cash at bank	24,000
	Creditors	14, 000
	Furniture	40,000
	Stock	10,000

Prepare Biashara Traders balance sheet as at 31st December 2014.

•••••			
•••••			
•••••			
•••••			
15. High	light four advantages of trade restriction.	(4 Mks)	
(a)			
•			
(b) .			
•			
(c)			
•			
(d)			
•			

16. The following information was extracted from the books of Sunrise Enterprise on 30^{th} June 2012

Item	Shs
Purchases	200,000
Opening stock	44,000
Closing stock	52,000
Mark - up	20%

Prepare the Trading account of Sunrise Enterprise for the year ended 30 th June 2012. (4 Mks)
17. Outline four circumstances under which sign language would be appropriate. (4 Mks)
(a)

(b)	
(c)	
(d)	
_	hlight four possible consequences that may arise due to poor arrangement of goods in a ehouse. (4 Mks)
(a) .	
(b) .	
(c)	
(d)	
19. Out	line four factors that may hinder economic developments. (4 Mks)
(a)	
(b)	
(c)	

	(d)	
20.	Hig	ghlight four reasons that may necessitate insurance companies to re-insurance. (4 Mks)
	(a)	
	(b)	
	(c)	
	(d)	
21.	Out	tline four advantages of window display as a method of product promotion. (4 Mks)
	(a)	
	(b)	
	(c)	
	(d)	

22. Outline four negative effects of an ageing population in an economy. (4 Mks)

(c)	
(d)	

23. On 1 April 2014, Kama Traders had Sh 200,000 in cash and Sh 70,000 bank overdraft.

During the month the following transactions took place.

- April 10 A debtor settled his account of sh 500,000 by cheque less 5% cash discount.
- April 15: Settled Jane's account of sh 90,000 by cheque less 3% cash discount.
- April 30: Banked all cash except sh 40,000.

Enter the above information in the cash book given. (4 Mks)

Cash book

Dr									Cr
Date	Details	Discount	Cash	Bank	Date	Details	Discount	Cash	Bank
		Allowed					Received		

24. Highlight four advantages of a fixed deposit account. (4 Mks)												
(a)												
(b)	p)											
(c)												
(d)	•••••		• • • • • • • • • • • • • • • • • • • •	•••••				•••••	• • • • • • • • • • • • • • • • • • • •			
25. Stat	te four so	urces of m	onopoly	power. (4 Mks)	•••••			• • • • • • • • • • • • • • • • • • • •			
(a)				•••••								
(l -)								•••••	• • • • • • • • • • • • • • • • • • • •			
(0)									• • • • • • • • • • • • • • • • • • • •			
(c)				•••••								
(d)												
				•••••				•••••	• • • • • • • • • • • • • • • • • • • •			