Name	Index No	/
Candidate's Signature	Date	

BUSINESS STUDIES 565/2 PAPER 2 MID-YEAR EXAMINATION- JUNE 2017 2 ½ HOURS

SACHO HIGH SCHOOL MID-YEAR EXAMINATIONS

Kenya Certificate of Secondary EducationBUSINESS STUDIES

Paper 2

TIME: 2½ hours

Instructions to candidates

- > This paper consists of six questions
- > Answer any five questions
- > All questions carry equal marks
- ➤ Write your answers in the answer booklet provided.

For Examiner's Use Only

Question	Maximum score	Candidate's Score
	20	
noisi	20	
-0/0 ^{1/3}	20	
160	20	
	20	
	Total Score	

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1.	a) Exp	lain fiv o	e benefits enjoyed by a business that operates with a business plan	(10 Marks)
	b) Desc	cribe fi v	ve types of advertising techniques used in product promotion.	(10 Marks)
2.			e advantages of trade liberalization.	(10 Marks)
			e internal diseconomies of scale to a firm as a result of expansion.	(10 Marks)
3.	a) Expl	lain five	e Benefits of an enclosed office plan.	(10 Marks)
	b) On 1	st July,	2016 Ekalale Traders had cash in hand sh. 85,200 and cash at bank s	sh.40,000 (Cr).
	During t	the mon	nth, the following transactions took place:	
	Ju	ıly		
		2	cash sales sh. 42,630 was paid directly into the bank	
		5	Received a cheque of sh. 14,100 from Ruth in full settlement of her	account.
		9	Bought goods worth sh. 26,240 cash.	
		12.	Cash sales sh. 42,950 payment received by cheque	
		15 17.	Paid Ndoigo's account of sh. 25,000 in cash less 5% cash discount.	
		17.	Paid wages sh. 24,000 in cash Withdrew sh. 16,000 from bank for office use.	
		20	Bought stationery sh.850 cash	
		22	Cheque received from Ruth was dishonoured.	
		28	Received a cheque of sh. 9,500 from Kemamo after he deducted a 5	5% cash
			discount	
		31	All cash was banked except sh.10,000.	
		Requir		
		_	e a three column cash book duly balanced. (10 Marks)	
4.			d of a suitable diagram, explain the effects of a decrease in supply on	
			ce and quantity of a product	(10 Marks)
	b) Des	cribe II	we government initiated methods that help in the protection of co	insumers from
	exploita	tion by	dishonest traders (1	0 Marks)
5.	•	•	dishonest traders (1 e differences between a partnership form of business organisation and	0 Marks)
5.	a) Outl	line five compan	e differences between a partnership form of business organisation and	0 Marks) d a public (10 Marks)
5.	a) Outl	line five compan	e differences between a partnership form of business organisation and ay.	0 Marks) d a public
 5. 6. 	a) Outlimited (b) Exp	line five compan blain fiv e	e differences between a partnership form of business organisation and by. e causes of cost-push inflation (2)	0 Marks) d a public (10 Marks) 10 Marks)
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