**BUSINESS STUDIES**

**FORM 1**

**MID TERM**

**TERM 1 2021**

**TIME: 1HR**

**NAME ……………………………………………….. ADM …………….. CLASS………….**

***Instructions*:**

***Answer all the questions in the spaces provided***

1. Define the term business. (2mks)
2. State four importance of business studies in society. (4mks)
3. State the term given to each of the following statements. (4mks)
4. Activities carries out with a view of making profit. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Increasing the usefulness of a good or services. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Movements of goods from producer to consumers \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. A person who use a good or services \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. State four types of business activities. (4mks)
9. State whether each of the following factors fall under micro-environment or macro-environment. (4mks)

|  |  |
| --- | --- |
| ***Factors*** | ***Micro/macro- environment*** |
| Competitive environment |  |
| Legal-political environment |  |
| Business structure |  |
| Business culture |  |

1. Differentiate between internal business environment from external business environment.
2. Internal (2mks)
3. External (2mks)
4. State four characteristic of human wants. (4mks)
5. State four characteristics of Goods. (4mks)