NAME…………………………………………………CLASS…………………ADM…………

FORM 1

BUSINESS STUDIES

END OF TERM EXAM

SEPTEMBER, 2021

TIME: 1 HR 30 MIN

INSTRUCTIONS: ***Answer all questions in the spaces provided***

1. State four characteristics of a good ( 4 marks)
2. ………………………………………………………………………………………………………………………………
3. ………………………………………………………………………………………………………………………………
4. ………………………………………………………………………………………………………………………………
5. ………………………………………………………………………………………………………………………………
6. State the reward for each of the following factors of production (4 marks)

|  |  |  |
| --- | --- | --- |
|  | Factor  | Reward  |
| a) | Land  |  |
| b)  | capital |  |
| c) | Entrepreneur  |  |
|  | Labour  |  |

1. Highlight five sources of business ideas ( 5 mks)
2. ……………………………………………………………………………………………………………………………………
3. ……………………………………………………………………………………………………………………………………
4. …………………………………………………………………………………………………………………………………
5. …………………………………………………………………………………………………………………………………
6. …………………………………………………………………………………………………………………………………
7. Outline for reasons why a business plan is important ( 4 mks)
8. ………………………………………………………………………………………………………………………………
9. …………………………………………………………………………………………………………………………………
10. …………………………………………………………………………………………………………………………………
11. …………………………………………………………………………………………………………………………………
12. Highlight four reasons why a person may decide to establish a business. ( 4 marks)

a)………………………………………………………………………………………………………………………………………

b)……………………………………………………………………………………………………………………………………

c)………………………………………………………………………………………………………………………………………

d)……………………………………………………………………………………………………………………………………

1. Give four problems that consumers may encounter as they try to satisfy their wants ( 4 marks)

a)………………………………………………………………………………………………………………………………………

b)……………………………………………………………………………………………………………………………………

c)………………………………………………………………………………………………………………………………………

d)……………………………………………………………………………………………………………………………………

1. Janet says she would like to become a successful entrepreneur. Advice her on five qualities that she must have in order to achieve this objective. ( 5 marks)
2. …………………………………………………………………………………………………………………………………
3. …………………………………………………………………………………………………………………………………
4. …………………………………………………………………………………………………………………………………
5. ………………………………………………………………………………………………………………………………
6. …………………………………………………………………………………………………………………………………
7. State four characteristics of economic resources ( 4 marks)
8. ………………………………………………………………………………………………………………………………
9. …………………………………………………………………………………………………………………………………
10. …………………………………………………………………………………………………………………………………
11. …………………………………………………………………………………………………………………………………
12. Give four ways that a student can benefit from studying business as a subject ( 4 marks)
13. …………………………………………………………………………………………………………………………………
14. ………………………………………………………………………………………………………………………………
15. …………………………………………………………………………………………………………………………………
16. …………………………………………………………………………………………………………………………………
17. Highlight four characteristics of land as a factor of production ( 4 marks)
18. …………………………………………………………………………………………………………………………………
19. ………………………………………………………………………………………………………………………………
20. …………………………………………………………………………………………………………………………………
21. …………………………………………………………………………………………………………………………………
22. Define the following terms as used in business studies ( 4 marks)
23. Production ………………………………………………………………………………………………………………………………………………………………………..................................................................................................
24. Distribution ……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………
25. Services

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. Accounting ……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………
2. Highlight four factors that contribute to success of a business venture ( 4 marks)
3. …………………………………………………………………………………………………………………………………
4. …………………………………………………………………………………………………………………………………
5. …………………………………………………………………………………………………………………………………
6. …………………………………………………………………………………………………………………………………
7. Indicate whether each of the following factors is an internal or an external business environment ( 4 marks)

|  |  |  |
| --- | --- | --- |
|  | **Factor**  | **Environment**  |
| a) | Size of population |  |
| b) | Managers  |  |
| c) | Physical facilities |  |
| d) | Competitors  |  |

1. Give four characteristics of basic wants ( 4marks)
2. ……………………………………………………………………………………………………………………………………
3. ……………………………………………………………………………………………………………………………………
4. ……………………………………………………………………………………………………………………………………
5. ……………………………………………………………………………………………………………………………………
6. Highlight five factors that may hinder entrepreneurship development an a country ( 5 marks)
7. ……………………………………………………………………………………………………………………………………
8. ……………………………………………………………………………………………………………………………………
9. ……………………………………………………………………………………………………………………………………
10. ……………………………………………………………………………………………………………………………………
11. ……………………………………………………………………………………………………………………………………
12. Highlight four resources that a business can use to enhance its operations ( 4marks)
13. ……………………………………………………………………………………………………………………………………
14. ……………………………………………………………………………………………………………………………………
15. ……………………………………………………………………………………………………………………………………
16. ……………………………………………………………………………………………………………………………………
17. Write down four factors that one should consider when evaluating a business opportunity (4 mk)
18. …………………………………………………………………………………………………………………………………
19. …………………………………………………………………………………………………………………………………
20. …………………………………………………………………………………………………………………………………
21. ……………………………………………………………………………………………………………………………………………