

NAME: ..... INDEX NO.:.....

ADM. NO.....

CLASS:.....

## KASSU JOINT EXAMINATION

565/1

**BUSINESS STUDIES**

PAPER 1

TIME: 2 HRS

**PAPER 1 2021**

Time 2hours

### Instructions

1. Write your name, index number, school and signature in the spaces given above.
2. Sign and write the data of the examination in the spaces provided above
3. Answer all the questions.(25 questions)
4. All answers should be written in the space provided below each question.
5. Candidates should check the question paper to ascertain that all the questions are printed.
6. All questions should be answered in English.

*For official use only.*

Question	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Marks															

Question	16	17	18	19	20	21	22	23	24	25
Marks										

**TOTAL**

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1. Situma insured his house worth sh. 800,000 for sh. 700,000 and unfortunately the house was destroyed by an inferno and he sustained losses worth sh. 600,000. Calculate the amount of money that Situma should claim from the insurance company as compensation and comment. **(4 marks)**

2. Outline **four** importance of a Bonded warehouse to the government. **(4 marks)**

- (a) .....
- .....
- (b) .....
- .....
- (c) .....
- .....
- (d) .....
- .....

3. Outline **four** reasons why Business Studies should be offered as a discipline in secondary schools. **(4 marks)**

- (a) .....
- .....
- (b) .....
- .....
- (c) .....
- .....
- (d) .....
- .....

4. State **four** sources of monopoly power. **(4 marks)**

(a) .....

.....

(b) .....

.....

(c) .....

.....

(d) .....

.....

5. The following information relates of Jabez Enterprises for the year ended 31.12.2014.

	<b>Shs.</b>
Capital 31/12/2014	248,000
Net loss for the year	61,000
Capital as at 1/1/2014	89,000
Drawings for the year	57,000

**Required:**

Calculate the additional capital during the year.

**(4 marks)**

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6. Indicate the effects of the following transactions below on the value of the business assets, liabilities and capital. Use (+) for increase, ( - ) for decrease and (NC) for no effect. **(4 marks)**

	Transaction	Effect of transaction		
		Assets	Liabilities	Capital
(a)	Opened a Bank A/C and deposited cash			
(b)	Proprietor invested cash into the business			
(c)	Owner received a cheque from a debtor			
(d)	Took a Bank loan to pay creditors			

7. Okhiana a metal supplier carries out a Business in Mombasa County. Outline **four** methods that they can adopt to fix the prices of all their products. **(4 marks)**

- (a) .....
- (b) .....
- (c) .....
- (d) .....

8. Explain the following documents used in international trade. **(4 marks)**

- (a) Foreign Exchange Allocation License (F.E.A.L)  
.....  
.....
- (b) Letter of credit  
.....  
.....
- (c) Certificate of origin  
.....  
.....
- (d) Bill of lading  
.....  
.....

9. State four benefits associated with the construction of the Standard Gauge Railway (SGR) to the Kenyan economy **(4 marks)**

- (a) .....
- (b) .....
- (c) .....
- (d) .....

10. By use of a well labeled diagram, illustrate the kinked demand curve in an Oligopolistic market situation **(4 marks)**

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11. Navakholo enterprises had the following ledger account balances as at 31st December, 2020.

	shs.
Purchases	3,880
Sales	3,350
Purchases returns	150
Sales returns	160
Debtors	2,550
Bank overdraft	3,100
Wages 800	
Cash	960
Capital	1,750

**Required:** Prepare Navakholo enterprises' Trial Balance as at 31<sup>st</sup> December, 2020..  
(4 marks)

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12. Given the following books of original entry, identify the source documents used for each.

**(4 marks)**

Book of original entry	Source document
(a) Purchases journal	
(b) Cash book	

(c) Sales return book	
(d) Sales journal	

13. Give four non - tax sources of revenue to the government. **(4 marks)**

- (a) .....
- .....
- (b) .....
- .....
- (c) .....
- .....
- (d) .....
- .....

14. State four characteristics of good money. **(4 marks)**

- (a) .....
- .....
- (b) .....
- .....
- (c) .....
- .....
- (d) .....
- .....

15. State four characteristics of labour as a factor of production **(4 marks)**

- (a) .....
- .....
- (b) .....
- .....
- (c) .....

(d)

.....  
.....  
.....

16. Define the following terms

**(4 marks)**

a. Scarcity

b. Choice

c. Scale of preference

d. Opportunity cost

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17. Highlight four circumstances under which personal selling is appropriate

**(4 marks)**

(a)

.....  
.....

(b)

.....  
.....

(c)

.....  
.....



(d) .....  
.....

18. Outline **four** personal attributes of an office staff. **(4 marks)**

(a) .....  
.....  
(b) .....  
.....  
(c) .....  
.....  
(d) .....  
.....

19. Highlight **four** benefits of using mobile money transfer services as a means of payment. **(4 marks)**

(a) .....  
.....  
(b) .....  
.....  
(c) .....  
.....  
(d) .....  
.....

20. State **four** barriers to effective communication in an organizational meeting. **(4 marks)**

(a) .....  
.....  
(b) .....  
.....  
(c) .....  
.....

(d) .....

21. Outline four measures that consumers may adopt to protect themselves from unscrupulous business practices. **(4 marks)**

(a) .....

(b) .....

(c) .....

(d) .....

22. State **four** ways in which businesses may maintain a healthy business environment. **(4 marks)**

(a) .....

(b) .....

(c) .....

(d) .....

23. State four channels that M-Zuri a flower firm in Nakuru may use to sell her products to customers in the U. S.A. **(4 marks)**

(a) .....

(b) .....

(c) .....

.....  
(d) .....  
.....

24. The following information was extracted from the books of Kaptagat traders for the year ended 31/12/2020

	Shs
Sales	4,800,000
Opening stock	800,000
Closing stock	1,200,000

Gross profit margin is calculated at 25%

**Required:** Prepare a trading account for the period end 31/12/2020.

**(4 marks)**

25. The table below shows the price of petrol per litre for various years.

Year	Pump price
2017	98
2018	102
2019	112
2020	120
2021	127

Calculate the consumer price index using year 2017 as the base year.

**(4 marks)**

Year	Price	CPI
2017	86	
2018	92	
2019	108	

2020	120	
2021	127	

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